

April 10, 2017 Minutes

Board Attendees:

Danya VanderLugt - President

Renee Finkbeiner – Vice President

Ramona Deters - Treasurer

Jason Steffens - alt.

Karla Fettig - alt.

Guests:

Jamie DeWard

Troy DeWard

Kyle Burkett AT Run

Ken DeLaat

Danya VanderLugt called meeting to order at 6:34pm

1. A-T Run - Kyle Burkett

Scheduled July 15, 2017

6:45-7:00am - sign up and runner packets available for pickup

8:00 - start of first race. Subsequent races/flights start every 5 minutes

11:00am estimated race completion.

Scheduled races - 5K, 10K, half marathon

Race information and sponsorship package submitted to Ramona Deters.

Cards and signs will be available with information on signup, discount codes, volunteer signup and more.

Race demographics are 75% Grand Rapids area. Challenge to get local businesses involved. Chamber of Commerce supplied list of local businesses to Kyle. Plus working with Gerber Credit Union I Fremont.

Questions:

Ramona Deters - Third year HLIA has hosted event, how much money has been donated each year?

Answer: Kyle Burkett - will supply answer

Renee Finkbeiner - what has been done regarding the parking issues?

Answer: Kyle Burkett - local source, John Van Dam secured the use of the tree service property on the corner of M37 & 88th Street. The church parking lot may also be available, Kyle to have local source check on availability.

Renee Finkbeiner - can posters be made available for distribution to businesses in Newaygo, Fremont, and Grant?

Answer: Kyle Burkett will make artwork and posters available. Ramona and Renee will hang up signs.

2. Organizational Items

1. Approval of the October 2016 Minutes

Minutes from last meeting are not available for review/approval.

Requested that Diane uses Word format and not the Publisher format currently being used so Apple uses can open file.

2. Treasure's Report

Ramona Deters submitted the April Treasure's Report:

Starting balance from January 2017: \$16,074.99

Web Hosting January - 5.99

Web Hosting February - 5.99

Web Hosting March - 5.99

Web Hosting April - 5.99

Total Expenditures: \$23.96

April Balance: \$16,051.03 (audited)

Motion to approve: Renee Finkbeiner

Seconded by: Danya VanderLugt

Approved

3. HLB Update

Renee Finkbeiner indicated that the aerators have already been turned on for the season. HLB will be meeting on April 24. Renee will give us an update at our May meeting.

4. Hess Lake Signs (New colors; changes for passing out signs)

Last years signs were teal and brown. Ramona Deters indicated the artwork is owned by the design company; it would be cost prohibitive to change the design and it would take more time than we have for the a new design to be designed this season. We may change the colors of the artwork, Ramona presented three color combinations to be voted on:

1 - purple & orange

2 - purple & light purple

3 -purple & green won vote

250 signs will be printed at a cost of \$750 plus a \$15 color change charge. Graphicus is charging us the same cost as the last couple of years.

Membership cards will be the same color as the sign. Discussion on usefulness of the cards followed. Karla Fettig recommended the addition of "flare discount" and "member cookout admission" be added to the card for increased value and card retention.

Motion made to keep card with edits for the 2017 season – Renee made a motion to keep the cards and make the changes. Ramona seconded the motion Motion passed A few zone reps are going to hand signs out door to door as they have done in the past. Ramona has talked about having an open house to hand out her signs but no decision was made at this time..

5. Goose Permit Update

Denny Brown has pulled the \$250 permit and will remain the main contact for nest discovery and wildlife related questions. Jason Steffens and Shawn Wigent did not go to the training but will help Denny Brown out this season and will try to get to the next training day..

6. Carp Roundup 2017

Ben Lester: sent members of HLIA Team an email of his requests for this years carp problem

We all agreed there is a need help to reduce the number of Carp in Hess Lake!

This year our Carp Roundup will begin Saturday, May 27 and go through Sunday, June 11. The Wigent family is allowing us to use the same collection sight as last year. Each night from 7:00pm to 8:00pm. Someone will be there to document the amount of fish by each person. Follow the signs, south on the first dirt road east of Wheeler Drain Bridge.

Rewards - big change!

This year we will give \$2 for each of the first 100 Carp. After the first 100 we will give \$1 for each Carp.

Why Reduce Carp?

Please see larger article on our HLIA website. Here is a quote from it, "With large numbers of Carp spawning and swimming, the effect of large populations can literally alter the physical bottom stratus and water column within a lake, making it difficult for any native fish or vegetative species to thrive over time."

Motion by Renee Finkbeiner to approve Ben Lester's submission as written.

Seconded by Jason Steffens.

Approved.

7. Calendar of Events for 2017

May

8th - HLIA Leadership Team Meeting (6:30-8:00 Brooks Twp Hall)

27th - Annual Carp Roundup (Event goes through June 11)

27th - Memorial Walk honoring veterans (meet at 8:45am; all begins at 9:00am; 1316 Hess Lake Dr.; bring gifts for Veterans Home)

June

2nd & 3rd - Hess Lake Garage Sales

3rd - Boater Safety 9:00-3:30

12th - HLIA Leadership Team Meeting (6:30-8:00 Brooks Twp Hall)

17th - HLIA Annual Meeting (10:00am -12:00 noon)

20th - Flairs available to purchase at the Hess Lake Party Store(cash or check made out to HLIA)

July

3rd - Hess Lake Ring of Fire. (Light flairs at 10:00pm sharp)

4th - Boat Parade; theme is 4th of July; parade departs boat launch at noon.

10th - HLIA Leadership Team Meeting (6:30-8:00 Brooks Twp Hall)

15th - A-T 5K, 10K, and Half Marathon

August

19th - Annual HLIA Members Only Chicken BBQ Cookout; 5:00-7:00pm Membership cards will be required to attend. Non members may attend but the cost will be 6.00/person. The address is 1316 Hess Lake Dr.

14th - HLIA Leadership Team Meeting (6:30-8:00 Brooks Twp Hall)

September

11th - HLIA Leadership Team Meeting (6:30-8:00 Brooks Twp Hall)

October

9th - Final HLIA Leadership Meeting of 2017 (6:30-8:00 Brooks Twp Hall)

Motion to approve Calendar of Events with edits by Ramona Deters.

Seconded by Danya VanderLugt.

Approved

8. Spring 2017 Newsletter (additions/corrections and layout changes)

Jason Steffens would like Hess Lake Party Store to be profiled due to improvements in such as stocked shelves and competitive prices.

Other Business

Ramona Deters proposed Hosting a Pinball Tournament at the HLIA cookout. Cost of \$50-75 per machine; 3 machines recommended; \$0.50 per play; age group division for

tournament play; prizes will be discussed at later meeting. Ramona suggested we use the money from the tournament to be used for donation to charity.. Date for cookout needs to be finalized to secure pinball machines.

Discussion tabled - Ramona Deters to send email to members regarding date and tournament.

Jason Steffens inquired if HLIA stickers will be made available again.

Jamie DeWard inquired about Winter Fest. Recommended Holiday light contest.

Jason Steffens moved meeting be adjourned.

Renee Finkbeiner seconded.

Approved

Danya VanderLugt closed meeting at 7:53pm