

Hess Lake Improvement Association

MINUTES of Meeting: October 3, 2022

Location: Paul Dennis' home

MEETING PURPOSE: SPECIAL MEETING OF THE LEADERSHIP TEAM WAS CALLED TO DISCUSS ITEMS THAT MUST BE DISCUSSED/DETERMINED PRIOR TO NEXT SCHEDULED MEETING ON MAY 15TH, 2023

MEETING WAS STARTED AT 5:35 PM

Members Present:

Terry Roelofs	President / Zone 7 Rep
Nancy Calvi	Treasurer / Alternate
Paul Dennis	Secretary / Alternate
Mary Spicer	Media Coordinator / Zone 6 Rep
Larry Hohs	Zone 1
Betty Pennington	Zone 2
Grant Bryan	Zone 3 / HLB Rep
Janella Byrne	Zone 5

Agenda Items

- 1) Meet & Greet (Committee Chair: Janella Byrne)
 - a) Date: May 27th, 2023
 - b) Time: 9:30 - 11:00 AM
 - c) Location: Smugglers Parking Lot North side of 88th
 - d) Menu: Continental Breakfast ~ prior to ordering we will ask for quotes from local businesses as well as publicizing the event on social media to assist in establishing a number of members, or new members that plan on attending.
 - e) There will be a Hess Lake apparel sale that will be ordered via Janella Byrne's company: Fresh Water. Janella will donate 40% of proceeds to HLIA
 - i) Discussion of t-shirt designs / material / sizes
 - f) * May 15, 2023 meeting the HLIA Leadership Team will vote on approved costs of food, supplies, and other possible costs (tables, tents, coolers, etc). for the Meet & Greet
 - g) Zones Representatives will have tables during the Meet & Greet so that they can sign up new members, distribute HLIA signsto the 2023 Paid Members, and other information
- 2) Calendar 2024

- a) Discussion on event dates, pictures, etc.
- 3) Survey Results
- a) Mary Spicer reviewed all data acquired and will maintain the information as we implement activities in 2024, as well as gaining more involvement from our members.
- 4) Activities and Items for Spring Calendar
- a) Meet & Greet 5/27/23
 - b) New events: HLIA sponsorship
 - i) Corn Hole tournament followed by a 'Band on the Lake'
possible date : 6/24/23
Location: TBD
 - c) Garage Sales June & August
 - d) Membership Picnic
 - e) Boat Parade
 - f) Calendars
 - g) Notice of Online dues payments
 - h) Notice of HLIA contacthesslake.com
 - i) Review survey for New Events
- 5) Treasurer Report & Non-Profit status (Reports distributed by Nanacy Calvi)
- a) As of October 3, 2022 @ Gerber Federal Credit Union
 - i) Checking: \$10,582.94
 - ii) Wildlife Fund: \$4,518.98
 - iii) General Fund: \$3,219.63
 - iv) Savings: \$10.00
 - b) @ Independent Bank
 - i) Certificate of Deposit: \$17,011.59
 - ii) Checking: \$2,085.51
 - c) Summary of Treasure Expenses 2022
 - i) Detailed / itemized list of expenses also distributed
 - d) Non-Profit Status
 - i) Still in process of application completion for Federal income tax exemption under IRC 501(c)(7)
- 6) Committee report (Nancy, Larry, Paul) in regards to possible future Business Sponsorship donations to HLIA

- a) Re: September 12, 2022 MInutes ~ Public Comments by Chad Miller. Committee met w/ Chad on 9/27/22 to discuss his ideas for possible Business Sponsorship / Donation for HLIA events
- i) Chad explained that in interest of his particular business (and others) and that of HLIA we consider accepting 'donations' for certain events that could be sponsored by businesses and HLIA
 - ii) Discussion focused on events derived from our HLIA recent Survey of members.
 - iii) Chad would be willing to be involved with starting a Committee for pursuit of business support
 - (1) During our discussions it was determined that implementing any plan (Committee) the HLIA Non-Profit status will need to be finalized

Meeting adjourned: 6:55 PM