

Hess Lake Improvement Association

MINUTES of Meeting: August 21, 2023

Location: Brooks Township Hall

CALL TO ORDER/WELCOME

The regular monthly meeting of the Hess Lake Improvement Association was called to order by President Roelofs at 5:30 pm on Monday, August 21, 2023 at Brooks Township Hall.

ROLL CALL

Members Present:

Terry Roelofs	President / Zone 7 Rep
Mark Breen	Vice President / Zone 4 Rep
Nancy Calvi	Treasurer / Alternate
Paul Dennis	Secretary / Alternate
Mary Spicer	Media Coordinator / Zone 6 Rep
Larry Hohs	Zone 1
Betty Pennington	Zone 2
Grant Bryan	Zone 3 / HLB Rep
Janella Byrne	Zone 5

Also in attendance:

Pat Bertrand	Alternate
Bart Calvi	Alternate / HLB Rep
Katherin Farwell	Alternate

** additional 5 attendees

Organizational Items

APPROVAL OF AUGUST 21, 2023 AGENDA

- **Motion** by Nancy Calvi Treasurer, supported by Mark Breen Vice President to approve the August Agenda; motion carried unanimously.

Approval of July 17,2023 Minutes

- **Motion** by Terry Roelofs President to approve July 17, 2023 Minutes, supported by Nancy Calvi Treasurer; motion carried unanimously

TREASURER'S REPORT

Nancy Calvi reported that she has attempted to file our 990N tax report twice but each time it has been rejected. Communication from the IRS in regards to rejections is that it appears that our tax exempt status has yet to be recorded by them and that she should continue to attempt to file our 990N tax report.

Treasurer Report - July 31,2023 was distributed to all in attendance. Currently there are **275 members to date** and this is the highest membership on record.

HLIA Treasurer July 31, 2023 report balances:

Gerber Federal Credit Union

Checking Account:	\$ 13,807.67
Wildlife Fund:	\$ 4,129.97
General Fund:	\$ 3,967.23
Savings:	\$ 170.04
24 Month CD - 1000:	\$ 5,002.74
24 Month CD - !001:	\$ 12,192.53

> Nancy communicated **#1000 CD** interest gained at 24 month termination will be \$523.92
#1001 CD interest gained at 24 month termination will be \$1276.75

- **Motion** by Mary Spicer Media Coordinator, supported by Mark Breen Vice President to approve the June Treasurer Report; motion carried unanimously.

HESS LAKE BOARD REPORT

GRANT BRYAN REPORTED THAT THE BOARD DECIDED TO PROCEED WITH CARP SOLUTIONS AND TWO ADDITIONAL STUDIES WILL BE COMPLETED.

- 1) AGING STUDY WHICH WILL ASSIST IN DETERMINATION OF CONTROL PROGRAMS TO BE IMPLEMENTED
- 2) JUDAS FISH (STUDY) THIS IS A TECHNIQUE TO TAG CARP WITH A RADIO FREQUENCY DEVICE THAT ULTIMATELY HAS THE 'TAGGED' CARP TRACKED WHILE LEADING TO OTHER CARP FOR TRAPPING.

COMBINED COST OF THESE STUDIES IS \$46,000. IT WAS ALSO COMMUNICATED THAT IN ORDER TO RECEIVE ANY FUTURE FINANCIAL SUPPORT FROM THE STATE OF MICHIGAN, ALL POSSIBLE AVENUES TO REMOVE CARP FROM OUR LAKE, REQUIRES THAT VARIOUS MEANS HAVE BEEN ATTEMPTED AND FAILED.

THE HLIB IS ALSO ASKING THAT HLIA STRONGLY CONSIDER SUPPORTING AND PROMOTING A *CARP ROUND-UP* IN THE SPRING OF NEXT YEAR.

> 2024 CARP ROUND-UP TO BE PUT ON THE HLIA SEPTEMBER 18, 2023 MEETING AGENDA

Media Coordinator Report

Mary Spicer reported that there have been periodic issues with the access to our website, which is attributed to our web host service provider. The website has been updated recently and is consistently monitored.

Development / Implementation soon of a 'Picture Album' that will contain current and past pictures submitted for the Hess Lake Calendar.

Our FaceBook page(s) continue to have many 'shares'.

Old Business

- Member Picnic (Nancy Calvi)
 - All positive comments in regards to the food, set-up, and having a 50/50 raffle. (50/50 raffle generated \$140)
 - Approximately 80 members in attendance
 - Total cost for this event was \$429.32

- 2024 Calendars (Janella Byrne)
 - Calendars were completed and distributed to Zone reps.
 - **Website Survey** list of members that indicated they were not interested in getting the HLIA 2024 Calendar will be sent via Nancy Calvi, to the Zone Representatives.
 - 250 Calendars were purchased at a total cost of **\$1,767.29**
 - previous year (2023 Calendars) 275 purchased @ cost of \$1,870.17

- Fundraising 2024
 - 50/50 Raffles will be implemented at all HLIA sponsored events
 - Meet & Greet 2024 will have promotional items (clothing, etc.) on display and ready to order via Janella Byrne's company

NEW BUSINESS

- **SEPTEMBER MEETING**
 - **AGENDA INCLUSION:**
 - *CARP ROUNDUP SPRING 2024*
 - *BY LAWS CHANGES / ADDITIONS PERTAINING TO:*
 - *LEADERSHIP TEAM MEETING ATTENDANCE*
 - *TAX EXEMPT 501C7 ORGANIZATION*
 - *MEDIA COORDINATOR POSITION*
 - *TERMS OF OFFICERS*
 - *2025 CALENDARS / DECALS*
 - *WEBSITE TO POST NEWSLETTER GOING DIGITAL*
 - **CORN HOLE TOURNAMENT & BAND ON THE LAKE 2024 EVENT:**
 - *CONFIRMED DATE OF JUNE 22ND:*
 - *LOCATION AND TIMES WILL BE SAME AS THIS YEAR (2023)*
 - **CALENDARS 2025**
 - DISCUSSION AS TO CONTINUING WITH OFFERING 2025 CALENDARS TO MEMBERS AT NO-COST OR DISCONTINUING AND REPLACING WITH DECALS. 2025 CALENDAR DECISION MOVED TO SEPTEMBER 2023 MEETING AGENDA
 - **FALL NEWSLETTER**
 - IMPLEMENTATION OF DIGITAL NEWSLETTER
 - NEWSLETTER WILL INFORM THAT A PRINTED COPY OF NEWSLETTER AVAILABLE
 - NEWSLETTER TO INCLUDE HLIA LEADERSHIP TEAM MEMBERS WHOSE TERMS WILL EXPIRE AT THE END OF 2024
 - NEWSLETTER TO INCLUDE HLIA SPONSORED EVENTS & DATES

- MEMBER SIGN DESIGN/COLORS
 - SAMPLES OF DESIGNS WERE AVAILABLE AND THE *LEADERSHIP TEAM* WAS ASKED TO VOTE ON THEIR FAVORITE PRIOR TO ADJOURNING. MARY SPICER WILL 'TALLY' VOTES AND DISCUSS AT THE SEPTEMBER MEETING.

- **GENERAL DISCUSSION**

- LARRY HOHS INTRODUCED **BRIAN MEYER** AND INDICATED THAT HE WAS WILLING TO BECOME A ZONE ALTERNATE
 - **CURRENTLY AN OPEN POSITION IS AVAILABLE FOR ZONE ALTERNATE AND BRIAN MEYER WAS ELECTED BY unanimous vote.**

- **PUBLIC COMMENTS**

- **NONE**

ADJOURNMENT:

MOTION: BY TERRY ROELOFS PRESIDENT TO ADJOURN, SUPPORTED BY MARK BREEN VICE PRESIDENT; MOTION CARRIED UNANIMOUSLY.

MEETING ADJOURNED @ 6:40 PM

**** PUBLIC/MEMBERS SIGN-IN LOG SHEET ON FILE (SECRETARY NOTEBOOK), ALONG WITH DOCUMENTS PERTAINING TO THIS EVENING'S MEETING.**